# CONTRACT

**WOWT**
**3501 Farnam St.**
**Omaha, NE 68131**
Sales T & C: www.gray.tv/advertising
**(402) 346-6666**

And:

**Political Communications Advertising**
**232 Madison Ave. Ste. 405**
**New York, NY 10016**

| Contract / Revision | | Alt Order # |
|---|---|---|
| 2463945 / | | WOC13499265 |
| **Advertiser** | | **Original Date / Revision** |
| **Restore the Good Life** | | 03/18/22 / 03/18/22 |
| **Contract Dates** | Estimate # | |
| **03/14/22 - 03/20/22** | **1344** | |
| Product | | |
| **Awareness** | | |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| Property | Account Executive | Sales Office |
| **WOWT** | Mary Beth Keating | Omaha National |
| Special Handling | | |
| | | |
| Demographic | | |
| Adults 55+ | | |
| | Order Type | Total Ratings |
| | NORMAL | 33.70 |
| Agy Code | Advertiser Code | Product 1/2 |
| | 274 | 301 |
| Agency Ref | Advertiser Ref | |
| 129520 | 604096 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WOWT | 03/14/22 | 03/19/22 | Weekend News Sa | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | Rate | Rating | | | | |
| | Week: | 03/14/22 | 03/20/22 | -----1- | 1 | | | $600.00 | 5.30 | | | | |
| N 2 | WOWT | 03/14/22 | 03/20/22 | Su Today | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | Rate | Rating | | | | |
| | Week: | 03/14/22 | 03/20/22 | ------1 | 1 | | | $600.00 | 5.30 | | | | |
| N 3 | WOWT | 03/14/22 | 03/20/22 | Meet The Press | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | $550.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | Rate | Rating | | | | |
| | Week: | 03/14/22 | 03/20/22 | ------1 | 1 | | | $550.00 | 5.20 | | | | |
| N 4 | WOWT | 03/14/22 | 03/20/22 | News @ 10p Su | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | $800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | Rate | Rating | | | | |
| | Week: | 03/14/22 | 03/20/22 | ------1 | 1 | | | $800.00 | 9.00 | | | | |
| N 5 | WOWT | 03/14/22 | 03/19/22 | Saturday Night Live | 10:30 PM-12:00 XM | | :30 | | | | NM | 1 | $700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | Rate | Rating | | | | |
| | Week: | 03/14/22 | 03/20/22 | -----1- | 1 | | | $700.00 | 8.90 | | | | |
| | | | | | Totals | | | | 33.70 | | | 5 | $3,250.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---|---|---|---|---|
| 02/28/22 -03/20/22 | 5 | $3,250.00 | ($487.50) | $2,762.50 |
| Totals | 5 | $3,250.00 | ($487.50) | $2,762.50 |

**Signature:** _____    **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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